



## Participant Fundraising Ideas

### **Pick my Playlist**

If you donate \$10, you can add any song to my ride playlist (marathon runners do this)

### **Dare Me**

This is a social campaign that some of my folks have done in the past. Embarrassing yourself in a way that is funny for both you and others is actually a great way to secure donations – if someone donates x amount, you will do the dare and post the video on social media for all to see. For example:

- If you donate \$20, I will do 20 push-ups no matter how much I struggle
- If you donate \$50, I will skip down the block in a tutu singing loudly for all to hear
- If you donate \$100, I will learn and post a TikTok dance
- If you donate \$200, I will pour an entire bucket of flour (or anything else like slime, colored powder, etc.) over my head

### **Rainy Day Run**

If you donate X amount today, I will go run a mile in the rain and post a picture of myself at the end

### **How Many Jellybeans are in the Jar**

Donate \$15 and give me 1 guess for how many jellybeans are in the jar. This works well posting to social media. The person who is the closest will receive half of the money and the other half will go to my fundraising.

### **Name on Me**

If you donate \$20, I will write your name on my body the day of my ride, etc.

### **50/50 Raffle**

You/your team can host a 50/50 raffle online with GoFundMe or something similar

### **Paint & Sip Parties**

Know a creative painter? They may not have current jobs at the moment and they might appreciate a side job. You can choose a template (or the painter can). Invite 15 - 20 on a Zoom call and to participate in the “class” everyone makes a donation to your page. You can drop off supplies to participants or develop it any way you chose. Then everyone calls into the class and pins the video of the painter and chats and paints from home. These classes are fun, social, something to do and can earn a rider \$300- \$700 in profit each time.

### **Scout & Cellar Handcrafted Wine**

The wine is clean-crafted which means it does not have any preservatives and synthetic pesticides, and made from small family farms. The average cost of a bottle is \$14- \$25 and is delivered to your door. The nonprofit can make 10-20% depending on the gross sales at a Zoom party and left open for weeks to incur proceeds.

### **Zumba/ Yoga/ Fitness Zoom Offering**

Do you teach fitness classes? Teach a Zoom program and ask participants to donate to your page. Your class size is unlimited!

### **Virtual Cooking Lesson**

Host a Zoom Cooking Lesson with a simple, creative meal. Friends would donate to your page to be part of the online class.

### **Virtual Bake/ Cake Design Contests**

A fun way to engage your kids without leaving the house is leave the house is a baking and design contest. Baking cakes/ cupcakes ahead of time and then Zoom while working on designing/ decorating the baked items. Post photos to have friends and family vote for a winner. The winner gets a prize and everyone makes a donation to your page to participate.

**Lawn Signs**

Either for a holiday or event. Most can be created for a small cost so, while there is an investment, there could be a 50%+ profit margin if you get volunteers to help place signs on lawns.

**Online Shopping - local store/ boutique**

Many stores still cannot be open right now, but stores and boutiques are finding creative ways to sell their merchandise through Facebook Live, Instagram etc. Partnering with a non-profit organization will bring their followers to businesses and it is an untapped market for them. In turn they can donate a % of their proceeds!

**Other Party ideas & themes...perfect for Zoom!**

- Bingo
- Scattergories.
- Most Likely To
- Trivia
- Pictionary
- Heads Up!
- Foodie event
- Poker and board game nights
- Dance party
- Beach Party
- Tea Party
- Happy Hour